

Desk to Dirtbag

Hey there!

I'm Ryan, a backpacker, climber, and generally adventurous person. I'm originally from the Seattle area, but after college I headed to Washington DC to work in politics.

I spent five years working on the the Hill covering a myriad of different policy issues, ranging from environmental policy and conservation to health care and social security, for a senior member of Congress.



When my boss decided to retire instead of run for reelection, I figured this would be as good a time as any to take a 'mini-retirement' and spend some time on the road climbing, backpacking, and exploring America's most spectacular nature areas.

I set out in January of 2013 on what I jokingly dubbed my [Epic Dirtbag Adventure](#). I spent the better part of a year living out of my truck and on the road.

Multiple people warned me when I set out down this path that I wouldn't want to go back to the traditionally working world. They were right.

In January of 2014 I then flew out to Cartagena, Colombia to explore a new continent and culture, learn Spanish, and pursue other adventures. I spent a few months traveling around the country before being pulled in by the draw of Medellin, Colombia, where I've since put down some roots for the time being.

Travel and adventure, to me, is more than just 2-3 weeks per year of vacation time or long weekends. It's a way of life.



What is Desk to Dirtbag?

More than just a boring backpacking or climbing blog, Desk to Dirtbag is dedicated to inspiring armchair adventurers and weekend warriors to just get out there.

To show that any old Average Joe has the means and ability to undertake a life changing journey and adventure. You don't have to be some sponsored pro-climber or son of a wealthy business tycoon to get out there, hit the road and travel.

It has more to do with re-aligning your priorities, putting the gears in motion, and committing to doing it.

P.S. For those of you not familiar with climber vernacular, a dirtbag is someone who takes things to the extreme and forgoes the traditional comforts of life (a home, family, job, etc) to pursue their passions and desired way of life 100%.



Work With Me

I welcome relevant businesses, organizations, and fellow bloggers as sponsors, advertisers, or affiliates. If you would like to work with the Desk to Dirtbag brand, please feel free to reach out to inquire about pricing for services for your specific project or mission.

I am available for freelance content writing gigs, detailed gear reviews, guest blog posts on your website, sponsored blog posts, paid advertisements opportunities and more.

Desk to Dirtbag has been featured in both traditional print media from [Blue Ridge Outdoors Magazine](#) and [Northern Virginia Magazine](#), and various online publications ranging from Climbing Magazine to Reel Rock Film Tours.

Throughout my travels I have worked with prominent outdoor brands like La Sportiva, ENO Hammocks, and others.

I am also a regular writer and contributor to a number of travel blogs and sites related to life in Medellin, including [Medellin Living](#) the largest English language site about the city.



Audience and Demographics

The bulk of my audience is male in the 25-35 age demographic. Most typically these people are working professionals with disposable income for gear and information related to travel, specifically related to outdoor adventure travel activities like climbing, camping, backpacking, hiking, mountaineering, and so forth.

The Desk to Dirtbag website currently (June 2014) garners 10,000+ visitors per month and continues to grow month over month.

Facebook: 1,000+ followers

Twitter: 1,400+ followers

Instagram: 200+ followers

Mailing List: 240+ subscribers

My top ranked content is related to [climbings movies](#), [truck camping](#), and [camping coffee](#) (each page 1 rankings in Google for the short tail keyword--and number 1 ranking for their long tail keywords).

More detailed analytics are available upon request.



Take Your Marketing to the Next Level

I'm excited about the potential to work with you and improve your marketing reach. Send me an email at ryan@desktodirtbag.com with the details of your project and your goals, I will get back to you promptly about how we can work together to help you achieve that. Thanks!